



“They are a reliable company who deliver what they promise”

– Erwin Freer, BOXX Self Storage

BOXX chooses Kuboid for further nationwide expansion

Location:	Amsterdam, Netherlands
Solution	Design, delivery and aftercare of 10 self storage facilities across the Netherlands
Results:	New units are fully let, with another 14 sites planned in partnership with Kuboid

The challenge

BOXX is one of the Netherlands’ top three self storage companies with 16 locations nationwide, including five fully let facilities in Amsterdam. Due to the complex scope of services and products required, BOXX were searching for an experienced and flexible partner not only capable of working across multiple sites at the same time, but who could also meet strict deadlines. Under BOXX’s delivery programme, each new phase needed to be carefully planned and delivered within just a four-week timeframe, as once a new phase became fully let, the next phase would start.



The solution

After researching the market, BOXX appointed Kuboid to deliver their first unit and were extremely impressed by their speedy delivery, price and quality service. Recognising our commitment to BOXX’s growth plan, Kuboid were appointed to roll out further facilities.

Required to work on up to four locations per month, Kuboid had to ensure every aspect of the service and product offering was uncompromised, so constant strategic forward planning was needed. A separate survey and drawings were delivered for each site to ensure efficient use of each space, in addition to providing a dedicated labour supply. Kuboid manufactured, delivered and installed the partitioning systems across each facility, which also included unit dividing partitions, corridor lining panels, doors, mesh, door trims, latches, corner guards, kicker guards and soffit panels.

Regular meetings and updates, both in person and virtually, ensured projects were delivered smoothly and on time. Even during the COVID-19 pandemic, when there were logistics challenges and a shortage of steel, Kuboid's forward thinking approach meant they were able to still meet the four-week delivery window, with no delays. Erwin Fler, Managing Director of BOXX, said he was very impressed by Kuboid's professionalism and ability to get on with the job:

“They are great people with good communication and professional planning, drawing and construction skills. As a managing director who normally just gets problems on my desk, its great to see they are the first supplier that doesn't need my management time.”

Following the delivery of each phase, BOXX has open access to Kuboid's aftercare service, in addition to Chris

Fletcher, Kuboid's Head of Sales and Marketing, making regular trips from the UK to maintain customer relations and ensure the smooth delivery of all projects.

The Result

Today all of BOXX's 16 facilities are mostly fully let and generating a high return. As a result, Erwin is looking to grow the company even further, with the delivery of 14 more facilities in partnership with Kuboid. Benefiting

from the highly profitable self storage industry, BOXX aims to retain their position as one of Netherlands' top three self storage providers.

“I have no doubt in my mind that Kuboid will stay as our preferred partner. They are a great company and not afraid to go the extra mile.”

The full spec:

Range of unit sizes:
Door Colour:

3m3 to 12m3
Navy Blue and
Goosewing Grey
White

Trim Colour:

White

Scope of works:

Partitioning system, unit dividing partitions, corridor panels, lining panels, doors, mesh, door trims, latches, corner guards, kicker guards and soffit panels.

