



“I just think Kuboid are absolutely fantastic”

- Ian, Owner

Container Self Store celebrates successful first facility with more on the way

Location: Nottingham England
Solution: Design, delivery and aftercare of self storage facility
Results: 52 per cent let within just 6 months. On target to be fully let within 9 months. Several more sites planned.

The challenge

Ian, owner of Container Self Store, was already operating a storage container business at the site and decided just six months later to move into self storage due to the higher return on investment.

After reading industry magazines and taking recommendations from industry specialists, he contacted three self storage companies including Kuboid to help move his plans forward. Kuboid was the only one to respond the next day to arrange a site visit, and it was also the most competitively priced.



“They just ticked all the boxes, the price was right, the quality was right, they were highly recommended in the industry and are nice people. I just felt very comfortable doing business with them.”

The solution

Kuboid carried out a site survey, designed the plans and worked out Ian's return on investment in both the short and long term. Ian really appreciated their support on topics he knew little about, including fire regulations and planning permission. Kuboid even advised on advertising and how to manage the site and increase prices once the units became full: “They made the whole process easy for me to make a success.”

With the contract agreed, Kuboid's construction teams delivered the build within 2-3 months, with regular inspections and extensive snagging.

Since the site launch, the Container Self Store team has made regular use of Kuboid's after care service as they find there's always something to maximise such as adding extra rooms. Ian particularly likes that Kuboid is committed to the small jobs as well as the big ones.

The Result

Container Self Store launched in Nottingham in 2021 and had an excellent start, becoming 52 per cent let within just six months and projections showing the site would

be fully let within nine months. Ian is on target to recoup the money he invested the business within two years and describes the return in his 10-20 year business plan as "monstrous".

He credits Kuboid with supporting him from start to finish on the delivery of this first facility, which he says is much better quality compared to others he has seen and describes the customer service as "worth its weight in gold". He's now looking forward to working with Kuboid to expand his self storage business.

"The partnership isn't just for this one deal. I'm looking at other sites going forward and as long as Kuboid is an industry leader I plan to do all my sites with them moving forward."

The full spec:

Range of unit sizes:

25 sq ft to 200 sq ft

Door Colour:

Aztec Yellow

Trim Colour:

White

Scope of works:

128 storage units, mezzanine, fire protection, floor painting, electrics, partition system

