



“We felt like we really mattered. It’s nice to know we’re not just a number.”

- Luke, Owner

## Electrician turned entrepreneur builds thriving self storage business with Kuboid’s support

**Location:** Plymouth, UK.

**Solution:** An eyesore building transformed into a high-quality self storage business.

**Results:** Customer looks forward to continuing partnership with Kuboid for the next phase.

### The challenge

After years of running a successful electrical contracting company, Luke Davis had grown tired of the long hours and demanding lifestyle. Seeking a new direction, he purchased his first self storage site in 2021 and decided to take on the entire fit out himself.

While the result was a beautiful facility, the process was far from easy. It took 12 months of hard work to complete, which delayed opening and limited revenue potential during that time. Luke quickly realised that although he had the skills and determination to complete a project of that scale, the timeline was unsustainable if he wanted to grow and scale his business.

“It took 12 months to fit out my first facility, and it’s a beautiful building. But the time it took to build it was a real struggle.”



### The solution

Luke partnered with Kuboid to deliver the full fit out of his new Plymouth facility, drawing on their experience to streamline the process and ensure a high-quality result. Kuboid handled partitions, mesh, and doors, while Luke contributed his electrical expertise to complete the electrics himself.

The difference in approach was transformative. With Kuboid’s guidance, Luke was able to open the facility 11 and a half months faster than his first project, significantly accelerating revenue generation and making the fit out investment pay for itself.

“Chris is really attentive, he listened to what we say, we felt like we really mattered. It’s nice to know we’re not just a number, we’re important to Kuboid.”

The site itself was a major regeneration project. Previously a derelict building surrounded by abandoned cars, it had been empty for years. Kuboid helped turn it into a modern, professional self storage facility, ready to meet the needs of the local community.



By combining Luke's hands-on expertise with Kuboid's efficient, end-to-end service, StoreFort Plymouth was transformed from an eyesore into a high-quality, future-ready self storage business.

## The result

StoreFort Plymouth opened to an enthusiastic local response, with a leaflet drop and celebratory opening where residents enjoyed a free glass of champagne. The facility launched with 131 units, with phases two and three still to come, giving Luke the flexibility to grow as demand increases.

The transformation has revitalised a previously neglected building, turning it into a thriving self storage business. Luke has found the industry welcoming and collaborative, even building positive relationships with local competitors:

"If we're full, we send people his way, and vice versa. And that's the way business should be."

By partnering with Kuboid, Luke was able to reduce the time and effort required to complete the fit out, accelerate revenue generation, and scale his business with confidence.

He is now fully enjoying his career in self storage, having successfully traded the long hours of his electrical contracting business for a growing entrepreneurial venture.



## The full spec:

### Range of unit sizes:

15 sq to 150 sq ft

### Door Colour:

Black

### Trim Colour:

White

### Scope of works:

Partitions, Mesh, Doors, Consultancy, Latches, Project Management

