



“We were so impressed with how much storage capacity Kuboid managed to squeeze out of our site.”

- Adam Crohill, Co-Founder, Hexa Storage

Tech-enabled self storage facility built on collaboration, automation and expert integration.

Location: Cheltenham, England
Solution: Design and delivery of a modern, autonomous self storage facility with fully integrated smart lock and access systems
Results: A highly automated, customer-led facility with seamless supplier collaboration and operational efficiency

The challenge

Hexa Storage entered the self storage sector as a new operator with a clear vision: to create a modern, tech-enabled facility that could deliver exceptional customer service in an autonomous way.

As newcomers to the industry, the founders created an ecosystem of support with experienced partners. Their goal was not simply to build a storage site, but to build a business underpinned by future-ready technology, automation, and that would provide long-term resilience.

The challenge was twofold. Firstly, to maximise storage capacity on the site through an intelligent design and layout. Secondly, to integrate multiple specialist suppliers, including access control, smart lock systems and container solutions, into one a single cohesive, frictionless transformative solution for their customers.

The solution

Kuboid worked closely with Hexa Storage from the outset, providing expert guidance on layout design and site optimisation. The team delivered a configuration that leveraged storage density while maintaining accessibility and operational flow.



“We were really impressed with the layouts and just what they taught us about how a layout should look like,” said Adam Crohill, Co-Founder, Hexa Storage.

Beyond the overall design, collaboration became one of the focal points of the project. Kuboid coordinated alongside leading technology and security partners to ensure full integration from factory production through to site installation.

Working in partnership with OpenTech Alliance, doors were manufactured to deliver the automated smart locking system without requiring on-site modifications, streamlining installation and reducing complexity. This proactive coordination ensured that all components worked together upon delivery.

“Collaborating with leading suppliers like, Kinnovis, OpenTech and Secure Stores ensures best-in-class products, service and software, all driven to enhance the customer journey,” said Chris Fletcher, Head of Sales and Marketing, Kuboid.

The OpenTech Alliance automated smart lock system now forms the backbone of the facility. With seamless integration with the Kinnovis facility management software, it allows customers to access the main gate and their individual units using a single secure code. The system provides the operator with complete oversight from a central dashboard, creating a secure environment.

The result

Hexa Storage is now functioning and operating as a highly autonomous, technology-driven self storage facility, delivering the exact customer journey its founders envisioned.

Approximately 80% of customers now move in without any direct contact with the team. This means booking online, receiving access credentials, and entering the facility

independently. For Hexa Storage, this represents the ideal operating model: efficient, scalable, customer-led and future-ready.

“The first indication we have of a new customer is an email telling us they’ve taken a unit and are moving in tomorrow, and that’s exactly how we wanted the business to run,” said Adam Crohill, Co-Founder, Hexa Storage.

The project also highlighted the strength of collaboration to deliver on a complex project. By bringing together experienced, relationship-focused suppliers - many of whom had worked together previously - challenges were resolved quickly and professionally.

Hexa Storage now stands as a modern example of how intelligent design, integrated automation and trusted partnerships can create a self storage business built not just for today, but for the next 10, 20 or 30 years.

“By partnering with experienced, collaborative suppliers like Kuboid, we were able to quickly build our knowledge and deliver the project efficiently,” said Adam Crohill, Co-Founder, Hexa Storage.

The full spec:

Range of unit sizes: 25 sq ft to 150 sq ft
Door colour: Goosewing grey
Trim colour: White

Scope of works:

- Self storage design and installation
- Door manufacture coordinated for smart lock integration
- Access control system integration
- Supplier coordination and technical oversight
- Mezzanine Installation
- Fire Protection
- Electrical & Fire Alarm Systems



For advice on transforming your space into a successful self storage business, contact Kuboid today: info@kuboid.co.uk / +44 (0) 1933 222 535 / www.kuboid.co.uk

